

DATE: _____

Dear Interactive Advertising Bureau:

This is to confirm that, to the best of my knowledge, _____ (company name) is compliant to the Product Guidelines checked below. I also understand the definitions of compliance as stated with each product description.

Please verify (check) that you meet the minimum standards for each:

- Rich Media Creative Guidelines
- Universal Ad Package (UAP)
- Digital Video Ad Format
- (VAST) Digital Video Ad Serving Template
- (VPAID) Video Player-Ad Interface Definitions

Upon approval by the IAB that you are in compliance with the product guidelines checked above, the IAB will provide compliance seals for your use. The IAB reserves the right to change the standards for compliance in the future and will provide reasonable notice to you with the opportunity to maintain compliance. The IAB will revoke permission to use, and you must cease using, the compliance seal(s) if you no longer comply with the IAB's standards.

Please sign and fax to IAB c/o Jessica Ramirez at (646) 607-9129.

<p>Contacts:</p> <p>Jessica Ramirez Coordinator, Industry Services Email: Jessica@iab.net Phone: 212-380-4729 eFax: 646-607-9129</p> <p>Jermaine Griffin Manager, Industry Services IAB 116 E. 27th Street, 7th Floor New York, NY 10016 Email: jermaine@iab.net Phone: 212-380-4731</p>	<p>For Company:</p> <p>Signature</p> <p>Print Name</p> <p>Title</p> <p>Company</p> <p>Address</p> <p>email</p> <p>Phone</p>
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